

The 31st Annual
AMERICAN CRAFTS FESTIVAL at LINCOLN CENTER FOR THE PERFORMING ARTS
May 26, 27 and June 2, 3, 2007 Columbus Avenue at 64th Street, New York

The 22nd Annual
AUTUMN CRAFTS FESTIVAL at LINCOLN CENTER FOR THE PERFORMING ARTS
September 1, 2 and September 8, 9, 2007 Columbus Avenue at 64th Street, New York

The 11th Annual
CRAFT AS ART FESTIVAL at THE NASSAU COUNTY MUSEUM OF ART
October 6, 7, 2007 Roslyn Harbor, New York

*****GENERAL INFORMATION*****

SELECTION PROCEDURE AND APPLICATION

DEADLINE

Screening of applications will be conducted by a jury of crafts experts. All screening will be done by viewing five color slides of work representative of that which will be displayed. Screening will be anonymous.

Please have applications **postmarked as soon as possible. We will be accepting applications while space allows.** We suggest you enclose a self-addressed stamped postcard or send your mail certified with return receipt requested if you wish confirmation that it was received.

Notification regarding participation will be mailed no later than March 9th.

There is **NO JURY FEE** or **APPLICATION FEE.**

STANDARDS

Work must be original, hand-crafted and expertly executed. Manufactured products, products assembled from kits, products made outside North America are all unacceptable to these standards and should not be submitted for screening. **BUY-SELL VENDORS WILL BE Removed With NO Refund.**

Categories NOT accepted:., most photography, items made primarily of dried flowers, shells and items that are commercially manufactured and then embellished, such as T-shirts. This event is solely for craft artists. Manufacturers, importers and agents other than craft artists should not apply.

ABOUT SLIDES

Send five (5) standard 2" x 2" color slides which are **REPRESENTATIVE OF THE WORK YOU PLAN TO DISPLAY.** Slides must be in paper or plastic mounts. Number slides to correspond to slide descriptions. Slides of accepted works will be retained until after the Festival. All persons who wish slides to be returned after the Festival must include a #10 self-addressed stamped envelope with 65¢ postage. Please put your name on each slide. Only one set of slides is needed for one or more applications.

BOOTH SPACE

An individual may have more than one booth space. 10' x 15' are available at Nassau. Two craftspeople may not share one space.

ADVERTISING

A comprehensive promotion campaign will incorporate all media including T.V., radio and full color posters.

ADDITIONAL INFORMATION

Complete instructions plus hotel accommodations will be sent with acceptance notifications. Free printed programs and full color postcard invitations for your customers will also be available. Festival will take place rain or shine. The Festival at the Nassau County Museum of Art is under tents.

SECURITY

Security will be maintained 24 hours a day. Booths may stay up overnight. Nighttime security utilizes former NYC police officers.

FEES

Check(s) or money order for each weekend, for \$175 currently dated or dated January 1st is required as a non-refundable deposit, for those accepted plus separate check(s) for each weekend for the balance of the booth fees which may be post-dated to May 1st. If your application is not accepted, all of your money will be promptly returned. Artists from Canada or anywhere outside the United States must send Travelers Checks or Money Orders in U.S. Dollars.

PLEASE NOTE: The American Concern for Artistry and Craftsmanship exclusively produces the craft events at the Lincoln Center Complex and the Nassau County Museum of Art, and is not affiliated in any way with events at any other locations.

CHECKLIST:

1. Make separate check(s) or money order(s) for each weekend payable to the American Concern for Artistry and Craftsmanship or ACAC. Include \$175 deposit for each weekend dated January 1st PLUS separate checks for each weekend for the balance of the booth fees post-dated to May 1st. Your check(s) will be returned promptly if your work is not selected. If upon acceptance an artist is forced to cancel his or her participation, 100% of booth fees minus the \$175 deposit per weekend will be returned upon written receipt of cancellation before May 1st.
2. A self-addressed #10 envelope with 65¢ postage. Also enclose a self-addressed postcard or send mail certified with a return receipt if you wish confirmation that we received your applications.
3. Check appropriate boxes on application forms.
4. Request(s)
5. SIGN application forms and fill out COMPLETELY.
6. Five (5) color slides representative of the work you plan to display plus slide descriptions. (Slides are required of all participants).
7. Please mail your completed applications to:

AMERICAN CONCERN FOR ARTISTRY AND CRAFTSMANSHIP
P.O. BOX 650, MONTCLAIR, NEW JERSEY 07042
(973) 746-0091

22nd Annual *AUTUMN CRAFTS FESTIVAL* at *LINCOLN CENTER FOR THE PERFORMING ARTS*

September 1, 2 and September 8, 9, 2007 * Columbus Avenue at 64th Street, New York**

The Autumn Crafts Festival at Lincoln Center is, with the American Crafts Festival at Lincoln Center, one of the two premier craft marketing events in the New York Metro area. It is a unique marketing event exclusively for professional craftspeople. It affords a well-proven marketplace within a semi-annual format and is the best crafts festival in the New York City and tri-state metropolitan area. Average sales usually exceed \$6,000 per weekend, per capita. The Crafts Festivals at Lincoln Center for the Performing Arts are the most lucrative retail crafts markets having hosted over 6 million visitors since their inception in 1976. In addition, significant wholesale and gallery contacts and sales are often made at these events. Participation is limited to approximately 175 craft-artists per weekend so as to maintain high per capita sales. 24-hour security, clear instructions discounted, convenient and secure parking garage, moderately priced and comfortable accommodations have all been arranged. The number of participants in each craft area will be carefully balanced so as to afford all participants their fair share of this rich market. This is an outdoor event, but most booth displays may be left up overnight. One booth space will either be 8' x 8', 10' long x 7' deep or 10' x 10'. (A 10' x 10' canopy will fit into a 10'x7' space). Two or more spaces can be made available. The fee per weekend is \$550 for an 8' x 8' booth (limited to ten (10) booths available on Fountain Plaza only), \$610 for a 10' long x 7' deep or \$695 for a 10' x 10' booth, plus a 6% commission on gross sales utilizing an honor system.

(Print or Type) SLIDE DESCRIPTIONS. Please include type of object, materials, height/weight, depth and price. Attach additional paper if needed.

For office use only Code _____

SLIDE 1: _____

SLIDE 2: _____

SLIDE 3: _____

SLIDE 4: _____

SLIDE 5: _____

NAME (LAST) _____ (FIRST) _____
ADDRESS _____ CITY _____
STATE _____ ZIP _____ COUNTY _____ PHONE() _____ CELL() _____
FAX() _____ EMAIL _____ WEBSITE _____
SPECIFIC CRAFT _____ TRADE NAME _____

The terms and conditions of my participation includes adherence to the contract on the **following page** of this application. My signature affixed hereto is a confirmation that I have read this contract and will abide by its terms.

SIGNATURE OF EXHIBITOR _____

Please put a 1, 2, or 3 in the box corresponding to your first, second and third choice of the weekend(s) desired

September 1, 2 **September 8, 9** **Both Weekends**

Please check box indicating size of booth desired.

- 1 space (8'x8') \$550 (limited to ten (10) booths on Fountain Plaza only, must have 8'x8' canopy).
 1 space (10'x7') \$610 2 spaces (20'x7') \$1220 Corner Space - \$90 additional
 1 space (10'x10') \$695 2 spaces (20'x10') \$1390 Electric \$75 for 250 watts (limited electric available).
_____ Number of invitation postcards _____ Number of invitation stickers.
 I will I will not demonstrate my craft. Exhibitor requests: _____

**Please refer to the Checklist on the bottom of the
"General Information" page**

**22nd Annual Autumn Crafts Festival
September 1, 2 & 8, 9, 2007**

- ***The 31st Annual American Crafts Festival at Lincoln Center for the Performing Arts
May 26, 27 and June 2, 3, 2007***
- ***The 22nd Annual Autumn Crafts Festival at Lincoln Center for the Performing Arts
September 1, 2 and September 8, 9, 2007***
- ***The 11th Annual Craft As Art Festival at the Nassau County Museum of Art
October 6 and 7, 2007***

1. I agree not to hold Lincoln Center for the Performing Arts or the Nassau County Museum of Art, Nassau County, the City of New York, The New York City Department of Parks or the Nassau County Department of Parks or the American Concern Artistry and Craftsmanship, or any of their members, officers, sponsors or their patrons, or the property owners, managers and representatives on whose property I am privileged to exhibit my work, responsible for personal injuries or property damage, and I agree not to be party to any legal action against them.
2. All exhibitor personnel, merchandise, fixtures, etc., on the premises are my own sole responsibility and I agree to indemnify and hold harmless Lincoln Center for the Performing Arts, the Nassau County Museum of Art, the City of New York, the New York City Department of Parks and the Nassau County Parks Department, Nassau County, the American Concern Artistry and Craftsmanship or any of their members, officers, or their patrons, sponsors, managers and representatives or property owners upon whose property I am exhibiting my work from all liability stemming from their presence or their acts.
3. I will cause no damage to the Lincoln Center property or that of the Nassau County Museum of Art in any way especially through negligent decorating; and I agree to reimburse the American Concern Artistry and Craftsmanship in full for all expenses incurred in repairing such damage if it occurs. In addition I will not paint my booth on Lincoln Center for the Performing Arts property or property of the Nassau County Museum of Art.
4. I agree to abide by all applicable state, federal and local laws and any rules and requests that the American Concern Artistry and Craftsmanship may make from time to time for the safety and operation of this event.
5. I will leave my booth clean and free of refuse at the end of the weekend.
6. My exhibit will consist ONLY OF MY ORIGINAL HAND-CRAFTED WORK along with a demonstration of my craft if I so wish. I understand that exhibitors that display items that are not indicative of the kind or quality of items represented in the slides that accompany my application will be expected to desist from displaying these items upon demand.
7. I understand that I must leave the Festival immediately upon demand by the promoter or his staff if I have been found to be selling or displaying items not of my own design or items manufactured in mass and/or imported. Under these circumstances, booth fees will not be returned.
8. I agree to pay the American Concern Artistry and Craftsmanship 6% of my total gross sales including commissions and orders taken at the American Crafts Festival, the Autumn Crafts Festival and the Craft As Art Festivals. I understand that this 6% commission will be collected at the end of each day of each Crafts Festival at Lincoln Center for the Performing Arts and the Nassau County Museum of Art.
9. I understand that the space assigned to me is non-transferable and that if for any reason whatsoever consent to exhibit is denied, the liability of the American Concern Artistry and Craftsmanship shall be limited to the return of my booth fees at the sole discretion of the American Concern Artistry and Craftsmanship. I am fully aware that my permit may be revoked for infraction of the foregoing regulations and that if the show is cancelled due to weather, calamity, acts of God or war, I will receive no reimbursement or compensation.
10. I agree that upon sale of merchandise I will give a receipt upon request and will refund full purchase if a customer is unsatisfied with the quality of workmanship or if defects in materials or craftsmanship are found to exist.
11. I agree to pay Sales Tax on all sales direct to Government Authorities.
12. American Concern Artistry and Craftsmanship may use any photographs and information submitted by me for publicity purposes.
13. All booths must be weighted at all four corners using at least 20 pounds per corner. I understand that an unweighted or inadequately weighted booth will not be permitted.

The terms and conditions of my participation includes adherence to the contract of this application. My signature affixed hereto is a confirmation that I have read this contract and will abide by its terms.

LAST NAME (please print) _____ FIRST NAME _____

SIGNATURE OF EXHIBITOR _____